

Pinnacle's team of accredited healthcare professionals provides clients with in-depth expertise and informed perspectives across a wide array of surgical specialties. Illustrated below is a summary of our service offerings, which we are happy to discuss in further detail as specific needs dictate. For more information, please contact Curtis Bernstein at 720-598-1431, CBernstein@AskPHC.com, or one of our subject matter experts noted below.

1 Strategy

- Surgery Center Management
 - Work with leading healthcare organizations to focus ASC strategic development
 - Develop strategic plans that advance overall capabilities, access, and market positioning
 - Evaluate competitive assessments to incorporate regional, local and system dynamics
 - Provide practical recommendations to align providers to support strategic growth and value to communities served

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2 Compensation Consulting

- Valuation of physician compensation and other contractual arrangements
 - Block lease arrangements
 - Medical directorships
 - Management or co-management agreements
 - Professional services agreements
- Compensation planning and design
- Physician performance analysis and improvement

Clayton Northrop • 720-504-3200 • CNorthrop@AskPHC.com

3 Revenue Cycle Management

- Full Revenue Cycle Management
 - Coding Services for ASC's
 - Physician Education for Coding
 - Denial Management
 - Accounts Receivable

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4 Business Valuation

- Over 500 ASC valuations for joint ventures, mergers and acquisitions, and buy/sell transactions
 - Fair market value opinions for acquisitions and syndication
 - Purchase price allocation
 - Real estate valuation
 - Fixed asset valuation
- Financial feasibility and investment analysis
- Litigation support for shareholder disputes

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