

**Steven Lash, MBA  
Consultant**

Steven Lash has over 30 years of healthcare finance and operating experience having been an operating executive and a consultant to health systems, hospitals, medical groups as well as early stage healthcare organizations. His expertise is unique in having been successful in finance and operations which has been utilized in several recent assignments. He has led engagements in Revenue Cycle Management both in performance improvement by establishing meaningful KPIs, metrics and interim leadership, performed turnarounds, restructurings as part of M & A transactions (including working with capital markets) and to achieve operational and financial improvements by restructuring physician contracts, IT assessments and implementations, strategic and financial planning, value-based payment systems, managed care contracting, and revenue maximization

Prior to joining Pinnacle, Steven served as a strategic managing director for hospitals and health systems across the U.S., delivering operational turnarounds, restructurings, and Revenue Cycle Management improvements including: interim management workflow, cash acceleration, IT implementations, introduction of Key Performance Indicators (“KPIs”), days in A/R reduction, physician contract restructuring, coding workflow improvements and billing productivity standards.

He is a frequent lecturer on healthcare trends at numerous industry seminars, including the national meeting of the Society for Human Resource Management (“SHRM”). He is a published author on capital formation in healthcare and has authored a chapter in a new book on reducing employee benefits expense. Additionally, he has been awarded 5 US Business Method Patents for software impacting operations. These are USPTO Numbers -8,160897; 8,224668; 8,457986; 8,457987; 8,489426.

Professional Designations and Affiliations:

- Certified in Healthcare Compliance
- Member and Past President, Healthcare Financial Management Association
- Founding Executive Board Chairman, First Dental Health
- Former Member, Board of Directors, IDX (NASDAQ IDXC)
- Board Service at:
  - INC Research
  - Woodward Laboratories
  - Forward Ventures
  - BioXSkincare
- Community Board Service at:
  - San Diego Hospice
  - San Diego Hall of Champions
  - San Diego Regional Cancer Center (Founding member)
  - San Diego Downtown Breakfast Rotary (Founding Member)

Education:

- MBA, University of San Diego, San Diego
- BS, Business, State University of New York - Binghamton