

Pinnacle is pleased to announce that Girard F. Senn, RN, MS, NEA-BC, Director, Pinnacle Healthcare Consulting, will be speaking at the
2020 OR Business Management Conference
January 27 – 30, 2020, Bonaventure Resort & Spa | Weston, FL

Cost Control: Understanding the Hidden Cost of Implants

Rising supply chain costs and perpetual new implants make it hard to control costs. At the same time, new reimbursement models are putting pressure on hospitals to reduce expenses for high-volume, high-cost procedures in such areas as cardiology, orthopedics, and neurosurgery. Many healthcare leaders do not manage physician preference items (PPIs) effectively because the team lacks the time, staffing, or knowledge to oversee the hundreds of PPIs under its purview. During this session, the speakers will reveal loopholes that can lead to price increases and offer cost control strategies for you to implement in your perioperative suite.

Girard Senn, MS, RN, Director, Pinnacle Healthcare Consulting

Click this link for more information or to register:

<https://www.orbusinessmanagementconference.com/>



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