

*We'll see you in Aurora . . .*



Pinnacle is a proud sponsor of the

## **HEALTHCARE FINANCE MANAGEMENT ASSOCIATION (HFMA)**

### **COMPLIANCE CHALLENGES ON OUR MINDS: WORKING WITH REGULATORS AND OTHER IMPORTANT TRENDS**

**February 13, 2019**  
**Children's Hospital Colorado**  
**Aurora, Colorado**

With six consulting divisions, six affiliated companies and experienced professionals nationwide, Pinnacle is a trusted advisor to a wide variety of healthcare clients located throughout the country.

Pinnacle works with hospitals, health systems, ambulatory surgery centers, physician groups, law firms and other healthcare organizations. Our team consists of experts in the areas of compliance, compensation, valuation, strategy, finance, risk mitigation and operations. Working in collaboration with our clients, we drive enhanced clinical and business performance.

## **PINNACLE PROFESSIONAL TEAM ATTENDING . . .**



**Jennifer Cottrell, CPA, CGMA – COO/CFO**

Jennifer serves in a dual role as Chief Operating/Financial Officer and brings over 20 years of executive leadership experience to Pinnacle. She is directly responsible for strategic operations for the Pinnacle family of companies, while leading the organization in the areas of finance strategy, human resources planning and communications, business development and positioning. In addition to organizational development and stewardship, she provides leadership in the areas of client relationships, consultative engagements and professional standards and integrity.



**Kay Hide, FHFMA – Manager**

Kay brings a wide range of expertise in health care finance, operations and management to Pinnacle Healthcare Consulting. She has made a mark with nearly 30 years of health care experience in hospital systems and integrated/non-integrated physician group practices. Kay's professional experience includes financial management and analysis, strategic planning and business development, physician compensation design and business operations.