

### **What is Lorem Ipsum?**

**Lorem Ipsum**, or **Lipsum** for short, is simply dummy text of the printing and typesetting industry. Lipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only four centuries, but now the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lipsum.

### **Where does it come from?**

Contrary to popular belief, Lipsum is not simply random text. It has roots in a piece of classical Latin literature from 45 BC, making it over 2000 years old. Richard McClintock, a Latin professor at Hampden-Sydney College in Virginia, looked up one of the more obscure Latin words, consectetur, from a Lipsum passage, and going through the cites of the word in classical literature, discovered the undoubtable source. Lipsum comes from sections 1.10.32 and 1.10.33 of "de Finibus Bonorum et Malorum" (The Extremes of Good and Evil) by Cicero, written in 45 BC. This book is a treatise on the theory of ethics, very popular during the Renaissance. The first line of Lipsum, "Lorem ipsum dolor sit amet...", can be read out of a line from section 1.10.32, reproduced above.

The standard chunk of Lipsum used since the 1500s is reproduced below for those interested. Sections 1.10.32 and 1.10.33 from "de Finibus Bonorum et Malorum" by Cicero are also reproduced in their exact original form, accompanied by english versions from the 1914 translation by H. Rackham.

### **Why do we use it?**

It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout. The point of using Lipsum is that it has a more-or-less normal distribution of letters, as opposed to using 'Content here, content here', making it look like readable English. Many desktop publishing packages and web page editors now use Lipsum as their default model text, and a search for 'lorem ipsum' will uncover many web sites still in their infancy. Various versions have evolved over the years, sometimes by accident, sometimes on purpose (injected humour and the like).

## ***Dummy Text Below***

*"Neque porro quisquam est qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit..."*

*"There is no one who loves pain itself, who seeks after it and wants to have it, simply because it is pain...."*

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum id libero eu sem suscipit ornare. Aenean eu tellus. Etiam bibendum facilisis eros. Nulla pede ipsum, venenatis ut, aliquam vitae, pulvinar quis, ante. Nunc non turpis. In quis turpis vel magna aliquet placerat. Nulla vulputate risus a dui. Ut justo urna, lobortis eu, tincidunt quis, ultrices in, pede. Ut consectetur suscipit turpis. Maecenas egestas. Vivamus sit amet pede. Etiam sollicitudin pellentesque nibh. Aenean ullamcorper sem quis massa.

Nulla facilisi. Vivamus sit amet ipsum at lectus mattis tempor. Phasellus libero. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque sit amet sem. In nisl justo, volutpat a, sagittis eu, lobortis ut, diam. Integer rhoncus sollicitudin elit. Morbi lectus libero, facilisis nec, porta sit amet, ullamcorper vitae, velit. In accumsan. Quisque eget eros. Proin semper ante vel

sem. Suspendisse in turpis ac sem ullamcorper tempor. Vivamus convallis lorem ac enim. Nullam blandit. Vestibulum sapien. Sed sit amet leo a tellus mattis euismod. Praesent tellus urna, dictum non, rutrum sed, porttitor quis, nunc. In hac habitasse platea dictumst. Etiam nonummy ornare est.

Pellentesque facilisis risus nec nunc. Aenean mattis condimentum sapien. Vivamus ligula. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Nulla varius sapien id magna. Fusce turpis felis, ullamcorper consequat, vulputate quis, semper in, libero. Nam risus ligula, blandit sit amet, blandit tempus, rutrum et, dolor. Suspendisse ac nibh non sem scelerisque tincidunt. Nam lorem augue, adipiscing sed, gravida et, lacinia mattis, pede. Mauris non ipsum ac ligula iaculis sodales. Integer non nulla vitae massa placerat tincidunt. Etiam posuere. Suspendisse potenti. Aenean et elit. Nam faucibus nonummy tellus.

Sed condimentum mauris at massa. Maecenas eu wisi ut turpis posuere volutpat. Fusce dictum neque vel sem. Aliquam adipiscing mauris ac elit. Suspendisse potenti. Nam velit libero, sagittis at, euismod sit amet, ornare non, ipsum. Sed consectetur scelerisque augue. Ut nunc wisi, ullamcorper in, facilisis in, posuere ac, leo. In purus magna, facilisis eu, aliquet vitae, congue ut, magna. Sed et erat. Aenean ac justo. Aenean arcu nisl, vestibulum ac, placerat vel, lobortis nec, ligula. Morbi feugiat egestas elit. Nunc sed neque. Pellentesque id augue in felis egestas hendrerit. Quisque semper vestibulum enim.

Nam eleifend ornare nisl. In sodales, nunc sit amet placerat tincidunt, elit ligula mattis enim, eget ornare erat est id magna. Nunc tincidunt tempus odio. Aenean varius dolor quis leo. Suspendisse vitae nunc ac leo gravida vestibulum. Pellentesque ante. Quisque nec wisi. Maecenas convallis pharetra dui. In malesuada pede. In vel elit ac elit semper lobortis. Cras imperdiet lacinia ipsum. Sed ipsum erat, cursus nec, vestibulum non, semper a, odio. Ut ultricies adipiscing nisl.

Generated 5 paragraphs, 432 words

- \* Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- \* Fusce sit amet metus non nulla semper adipiscing.
- \* Aenean id leo quis dui faucibus mollis.
- \* Aliquam a augue nec justo auctor blandit.
- \* Vestibulum id ipsum et massa bibendum sollicitudin.
- \* Phasellus id mi quis neque adipiscing porttitor.
- \* Curabitur auctor libero et tellus.
- \* Sed eu urna vel justo bibendum elementum.
  
- \* Nunc at lorem quis magna commodo varius.
- \* Vestibulum ac enim vitae quam iaculis cursus.
- \* Praesent sagittis sapien nec justo.

\* Vivamus eleifend sem id nulla.  
\* Maecenas sit amet nulla non orci cursus interdum.  
\* Maecenas eget urna id odio commodo ornare.  
\* Aliquam eget metus a purus ultricies semper.  
\* Nullam eu magna sit amet est congue mollis.

\* Nam vitae elit eget tellus faucibus tempus.  
\* Praesent vulputate massa ac purus.  
\* Sed at tellus at est convallis iaculis.

\* Vestibulum eget odio vel sapien euismod molestie.  
\* Nulla ornare turpis non wisi.  
\* Praesent ullamcorper ipsum ut lorem ornare adipiscing.

**Generated 5 lists, 135 words**